

Occupancy Survey - Serviced Accommodation

Introduction

Thank you for taking part in the Visit Isle of Man Accommodation Occupancy Survey.

The objective of the survey is to gather information and data from businesses operating within the Isle of Man tourism industry and track the industry performance each month.

The information to be submitted in this survey is for the month of September 2019.

Note: If you have any questions, please email us at info@islandglobalresearch.com.

PRIVACY STATEMENT

Participating in the Occupancy Survey is voluntary. Data submitted will be treated confidentially. Visit Isle of Man and other accommodation providers do not have access to individual results. If you wish to view our privacy policy please [click here](#).

RESULTS

We will send an email to you each month containing the overall results of the previous month's survey.

Availability for the Month

Please enter the name of your accommodation*

As you start entering the name of your property, an auto suggest feature will identify the property name and you will be able to select your property from the list.

How many days was the accommodation open this month?

Enter number: _____ days open this month

Alternatively, please select this box if you were closed for the whole month

Closed for the whole month

If "Closed for the whole month", you will be redirected to the 'Final Comments' page.

Average Room Occupancy

Enter your average room occupancy this calendar month, based on the total number of nights the room was occupied.

Please do not include 'long term lets' or 'residential use', but do include non-paying friends and family occupying rooms.

Instruction: Add up the daily tally of occupied rooms each night this month. For example, a guest house has 10 rooms available and was open for 28 days, providing a total capacity of 280 rooms over the month. The tally of all rooms occupied each night over the month shows that 180 rooms were occupied providing an average room occupancy of 64% for the month (180/280).

Average room occupancy: _____ %

Number of Guests This Month

We would like to know about the number of guests staying at your accommodation.

Please enter the details about the guests this month.

Leave blank if unknown

Total number of guests staying at your accommodation this month: _____

Of these, how many were children?: _____

Of which number of non-Manx resident guests: _____

Of which number of Manx resident guests: _____

Average Achieved Room Rate (£)

Enter average daily room rate (£) that was achieved this month.

Please exclude any additional charges (e.g. breakfast, wifi etc) that are optional and not included in the room rate as standard.

Instruction: Add up the revenue from all rooms sold this month and divide by the total number of rooms sold.

For example a guest house receives a total income of £9,720 for rooms sold over the month and 180 rooms sold, providing an average achieved rate of £54 per room per night ($£9,720/180 = £54$).

Average achieved daily rate: £ _____

Please select whether the rate includes or excludes VAT

Includes VAT

Excludes VAT

Final Comments

Do you have any final comments? (optional)

Thank You!

Thank you for submitting your response.

The monthly report will be sent to you via email to your registered email address as soon as it is available.
